



AMERICAN ROLLER

American Roller

PRESS RELEASE

American Roller's October Webinar Schedule Begins with a Dive into Roller Industry Secrets

October 5, 2020

Union Grove, WI – American Roller's complimentary webinar schedule is packed with informational content. Industry secrets, tips, tricks, solutions to common problems, and so much more can be found through the October webinar schedule. All webinars scheduled, including links to past recordings, can be found online at www.AmericanRoller.com/events.

The first webinar for the month will be held on Wednesday, October 7th and is presented by American Roller's CEO, Dan Cahalane. Dan will be exploring the impact rollers have on production and quality metrics and the economic value that is often left on the surface of the roller. Interested individuals can register to attend this webinar here:

https://americanroller.zoom.us/webinar/register/2416019080195/WN_6VSAJ4AbT4qll4dGaO3dfw

"We are really excited about our upcoming webinars this month. There is a lot of valuable content coming with this schedule. At the end of the day our webinars are not about selling a product, we are hoping our customers can use these webinars as a tool to stay up-to-date in the industry as well as improve their bottom line." said Dan Cahalane, CEO of American Roller.

Customers can expect to continue seeing more webinars across various industry topics become available in the months to come.

About American Roller

American Roller Company is an industry leading provider of engineered services and industrial rollers including rubber and urethane coverings, plasma coatings, and core fabrication. Founded in 1938 and based in Union Grove, WI, American Roller has multiple facilities spread throughout the United States and a facility in China. Operating under the American Roller, Plasma Coatings, and C.R.E.W. brand names, American Roller is committed to providing its valued customers ever-improving products, services, and performance.

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