



AMERICAN ROLLER COMPANY & PLASMA COATINGS



PRESS RELEASE

American Roller Company Releases New Film & Laminating Nip Roller Collection

May 21, 2015

Union Grove, WI – American Roller Company has announced a collection of nip roll coverings that provide great wear and release properties, with a range of operating temperatures and costs. A combination of new and existing product lines forms this unique grouping for the film and laminating markets. These new compounds offer improved performance with a longer life; superior to the industry standard.

When selecting covering compounds, there are tradeoffs. This new family of products has been designed to eliminate having to choose between wear, release, or a high temperature rating. American Roller has provided a solution to the industry demands. These products combine the best options for the customer when determining their need, while still maintaining great performance within the application.

American Roller's Research and Engineering Group has collected sufficient data from lab and field tests to create the best compounds. "Field test results showed dramatic improvements in both wear and release over any product in the market place. In some cases, we saw two to three times the life," says Jim Carlson, Senior Engineer.

Jan Buetow, Technical Specialist, commented, "This collection will provide the best covering option for our diverse customer requirements."

More information and an introductory video can be found at www.americanroller.com/flnipcollection.html

About American Roller

American Roller Company is the premier engineered solutions supplier of industrial rollers used in a wide variety of manufacturing processes. With several facilities located in the United States, it services, designs, and manufactures a full range of rollers, along with specialty roller coverings and coatings. Founded in 1938, American Roller is committed to providing its valued customers ever-improving roller performance. For more information, please visit <http://www.americanroller.com/>.

About Plasma Coatings

Plasma Coatings, a division of American Roller, has manufacturing facilities in the United States and China, along with international licensees around the world. It specializes in coating solutions that resist corrosion, reduce wear, and provide release through the selection of a variety of thermal spray, and hard facing techniques, along with advanced polymer materials, and processes. Turn-key machining services and on-site coatings are also available. Plasma Coatings provides the highest level of service in quality, responsiveness and availability. For more information, please visit <http://www.plasmacoatings.com/>.

Contact

Nicolae Epping, Marketing Specialist

1440 13th Avenue, Union Grove, WI 53182

Office: (262) 878-7229 Fax: (262) 878-1932

nicolae.epping@americanroller.com

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